

**Related Can-Do Statement**

I can make a presentation about an event, a service, or a product.

**Instructions**

Listen to the recording of your ad. Evaluate it by answering the following questions.

1. Were you able to include enough detail to ensure that all people who viewed your ad would be able to participate in the leisure activity that it featured? How do you know?
2. How well did you employ the appropriate register? How do you know?
3. What strengths did you notice in your work? Did you describe details clearly with a breadth of vocabulary? Were you engaging? Was it something else? How do you know?
4. What is one difficulty that you had? Was it speaking without a script? Something else?
5. How will you improve? Address the trends that you noticed in Steps 3 and 4 by setting a SMART goal for yourself for your next assessment.

Area of focus

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Specific	What do you want to achieve?	
Meaningful	Why is it important?	
Action-Oriented	What steps will you take?	
Realistic	How do you know that you can achieve this goal?	
Timely	When do you think	



	that your goal can be accomplished?	
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